

Institute of Higher Education for Public Sector Management

Ministries – National Assembly – Senate – Territorial Authorities – Para-public Organisations – European Institutions – European Parliament - EU Commission - Journalism - NGOs – National and Regional Representational Bodies to the EU - Public Sector Communications Agencies – Law Firms – Public Affairs/Lobbying Consultancies – Corporations – Research Centres

Studies and Diplomas for Professional Development

1. Educational methods for professional development

- Masters in Public Sector Strategy and Decision Making (M1 & M2)
 - First year: Master 1
 - Second year: Master 2
 - Option France (Paris)
 - Option Europe (Brussels)
- Bachelor in Political Sciences and Public Management

2. Careers advices and professional development

- Taught classes and full-time internship
- Internship for 'professional immersion' found by the school for each student
- Individual guidance throughout the year



***A Private Institution of Higher Education
Licensed by the Education Office of Paris***

Institute of Higher Education for Public Sector Management

◆ An Institute dedicated to Public Management

- *ISMaPP trains Students to take up Management Positions in the Public Sphere*

Founded in 1997, ISMaPP is an establishment of Higher Education designed to encourage and strengthen professional development. Students at ISMaPP follow a curriculum comprised of both taught classes and a full-time internship for total “professional immersion”.

The founding principles of the ISMaPP Charter reflect the necessity for professional responsibility, which will allow each student to develop:

- A sense of personal ethics and expectations
- An introduction to responsibility and decision-making
- A capacity for flexibility and professional progression in a changing environment

- *New Expertise for Public Sector Occupations*

Students who wish to pursue careers in the public sphere – whether in public office, as a civil servant, or in business – need to be trained as efficient and competent managers. The personal qualities required for a perfect mastery of the decision-making processes will be an essential skill in order to meet the needs for varying skill-sets in the changing public environment:

- Multidisciplinary and intellectual understanding
- Open-mindedness strengthened through European and international experience
- Goal-oriented work ethic
- Renewed attention to traditional forms of expression (with an emphasis on the written word), which also has implications for developing information technology
- Mastery of the practical elements of Public Affairs

◆ Courses that Combine the Theoretical with the Practical

- * The tuition is dedicated to the deepening of knowledge through seminars, case studies and professional experience.
- * The school finds long-term internships for ‘professional immersion’ for each student. The internships are full-time.
- * A year of studies allows for the preparation and development of each student’s professional maturity (including careers services and affiliation with the Alumnae Society).
- * Contact with professional and academic experts in the Research Department as well as with members of ISMaPP’s Expert Advisory Board.

◆ ISMaPP : Diplomas and Degree Courses

- *Bachelor in Political Sciences and Public Management*

Academic Concentrations (AC)

** Constitutional Law*

** Administrative Law*

** Public Management*

** General Culture : public speaking, writing and stylistics*

** Public Communication*

** Projects Leading*

Courses: 6 months

Internship: 6 months

- *Masters in Public Sector Strategy and Decision*

Two years studies including a 12 months internship

- **First year: Master 1**

Academic Concentrations (AC)

* *City Management*

* *Legal Stakes*

* *Economical system*

* *Contemporary view*

* *Public Speaking and written expression: protocol*

* *Political speech and representation*

- **Second year: Master 2**

▪ **Option France (Paris)**

Academic Concentrations (AC)

* AC-00 : *Seminars and Conferences**

* AC-01 : *Understanding Political Structures**

* AC-02 : *Parliamentary Law and Procedures**

* AC-03 : *Territorial Management and Public Policy**

* AC-04 : *Public Communication*

* AC-05 : *"Public Affairs" and Lobbying*

* AC-06 : *NGOs & Non-Profit Organisations*

* PE-07 : *Workshops: public speaking, political comprehension, writing and stylistics**

(*) *Preparatory Modules for Civil Servant Examinations*

▪ **Option Europe (Brussels)**

Academic Concentrations (AC)

Classes taught in both English and French

* AC-00 : *Seminars and Conferences*

* AC-01 : *European Union Institutions*

Presentation, evolution and understanding of administrative techniques

* AC-02 : *EU Public Policies and Programmes*

* AC-03 : *Public Communication*

* AC-04 : *Public Affairs and Lobbying**

* AC-05 : *NGOs & Non-Profit Organisations*

* AC-06 : *Preparation for European Civil Servant Examinations*

(*) *Courses recognised by the Order of French lawyers of the Bar of Brussels*

◆ **Teachers and Lecturers**

Paris:

Philippe Delivet, *technical advisor to Patrick Devedjian, Ministre des Libertés locales* ; Sandro Gozi, *Deputy, Italian Parliament, ISMaPP Scientific Director*; Pierre Guelman, *former parliamentary advisor to Lionel Jospin, Prime Minister*; Christophe Barbier, *Deputy Manager of Editing for L'EXPRESS*; Jean-Philippe Pierre, *head of the deputy cabinet of François Fillon, Minister of Social Affairs*; Christophe Soulez, *director of the cabinet of the mayor of Colombes*; Vincent Feltesse, *mayor, advisor to the president of the Aquitaine Region*; Nicolas Tenzer, *General Commissioner of Plan, Director of the magazine Le Banquet*; Bernard Nicolaïeff, *senior civil servant (Minefi), expert advisor to ISMaPP-France*; Philippe Dumas, *General Inspector of the Treasury*; Georges Poirier, *political journalist for Ouest-France*; Russell Patten, *coordinator of the Public Affairs concentration, Grayling*; Frédéric Joly, *Head of the International Red Cross; France*, Laurent Terrisse, *Director of TBWA Non-profit ...*

Brussels:

Benjamin Angel, *French national, advisor to the Cabinet of M. Almunia, European Commissioner, academic advisor to ISMaPP-Europe*; Russell Patten, *British national, Director of Public Affairs, Grayling*; Mercedes Garcia, *Spanish national, administrator at the EU Council, academic advisor to ISMaPP-Europe*; Emmanuel BERCK, *French national, administrator at the European Commission*; Xavier DUTRENIT, *French national, administrator at the European parliament*; Isabelle Perignon, *French national, administrator at the European Commission*; Frederic Boyer, *French national, administrator at the European Commission*; Maria Sanchez, *Spanish national, administrator at the European Commission*; Andréa Pierucci, *Italian national, Head of Unit at the European Commission*; Christelle Maes, *French national, Training Director, Interface Europe*; Morvan LE BERRE, *French national, Lawyer, Wardynski & Partners – Brussels Office*; Jean-Luc Laffineur, *French national, lawyer*

(Laffineur Law Firm); Valérie Panis, French national, administrator at the European Commission; Nathalie LEGRAND, Belgian nationale, Secretary general, Pollen asbl; ...

◆ Internship Opportunities

Paris:

➤ **Parliament**

(National Assembly, Senate)

- Parliamentary Offices
- Political Parties

➤ **Territorial Authorities**

(regions, departments, inter-communal structures, cities)

- Cabinets
- Communication
- Administration

➤ **Business Sector**

- Communications Agencies
- Private and Public Corporations
- Law Firms
- Public Affairs/Lobbying Agencies

➤ **Ministries**

- Ministerial Cabinets
- Communication Department
- Decentralised State Departments

➤ **Peri and Para-Public Sector**

- Development Agencies
- Mixed Economy Companies
- Economic Expansion committees
- Professional Observers

➤ **NGOs / Non-Profit Sector**

- Professional Federations
- Unions
- Non-Profits/ NGOs in cultural, humanitarian and social sectors

* Examples of ISMaPP-France Student Internships

Senate – City Hall of Paris – City Hall of Meudon - Interior Minister - Agence DDB - *L'EXPRESS* (political section) – European Women's Lobby (French Coordination) - Médecins du Monde - Secours Catholique - CFDT - Action Against Hunger - Secours populaire - *Le Nouvel Economiste* (political section) – Political Parties (UDF - PS) – National Assembly (representatives and committees) - Regional Council of the Ile-de-France - Euro-Rscg Corporate - Hill and Knowlton - La Chaîne de l'Espoir - La Voix de l'Enfant –

Brussels:

➤ **European Organisations and Institutions**

- European Parliament
- European Commission
- Committees of European Regions
- European Economic and Social Council
- European Offices, Observers, Agencies, Foundations and Centres

➤ **Business Sector**

- Public Communication Agencies
- Private and Public Business Delegations to the EU
- Law Firms
- Public Affairs/Lobbying Agencies
- European Studies Offices
- Think-tanks, Foundations

➤ **Foreign Delegation**

- National and Regional EU Delegations
- Representation of Consular Chambers
- Trade-Union Organisations

➤ **NGOs/ Non-Profit Sector**

- Professional Federations
- Special Interest Groups
- Non-Profits/ NGOs in cultural, humanitarian and social sectors

* Examples of ISMaPP-Europe Student Internships (duration: 8 months)

British Chamber of Commerce - Ernst & Young - Euro-Rscg Corporate – Grayling - Hill and Knowlton – European Confederation of Sugar Producers – Orgalime – European Disability Forum – WWF Europe – International Federation of Human Rights - SNECMA - France Télécom - Gaz de France – Permanent Representation of France – International Federation for Human Rights - IBF Consulting - Citigape Public Affairs - Midi-Pyrénées Region - BP Europe - Eurocoop - Eurocommerce - MEDEF - Fedarene – Brussels Capital Region - CIFCA - SNCF – European Parliament (Deputies and political parties) – Air France – Rhodia – Council of European Municipalities & Regions – European Food Information Council – Confrontations – European Environment Bureau – B&S Europe – Médecins du Monde – European Network for Central Africa, HINICIO, European Patients Forum, ...

◆ Admission

Candidates can obtain application forms for the entrance exams from the Academic Administration.

Bachelor in Political Sciences and Public Management

Conditions of Admissions: All candidates must have obtained a university degree – Licence (DEUG, BTS or equivalent)

Admissions Process: Candidates will be invited to sit a written essay test on a subject of current affairs and be interviewed by a panel of academics and professionals.

Masters in Public Sector Strategy and Decision Making (M1 & M2)

- First year: Master 1

Conditions of Admissions: All candidates must have obtained a university degree – Bachelor (in Law, Economics, Political Sciences, History, LEA, Literature, Philosophy)

Admissions Process: Interview by a panel of academics and professionals.

- Second year: Master 2

Conditions of Admissions: All candidates must have obtained a good Bachelors of Arts or equivalent to be eligible for consideration. A background in Law, Economics, Political Sciences, International Relations, Philosophy or Humanities is desired. A superior working knowledge of both spoken and written English is required for the ISMaPP-Europe Masters programme. Candidates must also be under 30 years of age.

Admissions Process: Candidates will be invited to sit a written essay test on a subject of current affairs and be interviewed by a panel of academics and professionals. An additional English test will be held at this time for those candidates wishing to be considered for the ISMaPP-Europe programme.

◆ Public'Prepa

- Preparations for French Public Sector Competitions (Paris)
- Preparations for EU Competitions (Brussels)

◆ The Partners of ISMaPP

➤ **Public Institutions**

Senate, Christian Poncelet
Economic and Social Council, Jacques Dermagne
Assembly of Francophone Parliamentarians, Jacques Legendre

➤ **MEPs (France and Europe)**

Christophe Caresche
Gianfranco Dell'Alba
Pierre Hérisson
Jean-Louis Idiart
Catherine Lalumière
Jean-Yves Le Drian
Philippe Marini

➤ **Territorial Authorities**

Association des Maires de France (Association of City Halls of France)
Association des Régions de France (Association of the Regions of France)
Association des Maires d'Île de France (Association of the City Halls of the Ile de France)
Association des Petites Villes de France (Association of the Small Cities of France)
Association des Communautés de France (Association of the Communes of France)
Institut de la Décentralisation (Institute of Decentralisation), Adrian Zeller and Jean-Pierre Balligand
Région Bruxelles-Capitale (Brussels Capital Region), François-Xavier de Donnée
Association des directeurs de cabinet de collectivités territoriales à direction socialiste et républicaine

➤ **Corporations**

Baker & McKenzie (Law Firm), Arnaud Cabanes
MEDEF, Jean-Pierre Philibert
National Centre of Savings Banks (CNCE), Charles Milhaud
EURO-RSCG Corporate, S.Fouks and B.Sananes
Gras Savoye, Patrick Lucas
Regards International, Thierry Aumonier

➤ **Non-Profit Sector**

Foundation for Medical Research
CNVA
CFDT
VVF
Anne-Marie Idrac, European Movement - France

◆ **Sponsors of the ISMaPP Years**

ISMaPP- France :

- Jean-Paul Delevoye (1997-1998; 1998-1999)
- Christine Lagarde (1999-2000)
- S.Fouks & B. Sananès (2000-2001)
- Michel de Fabiani (2001-2002)
- Robert Badinter (2003-2004)
- Simone Veil (2004-2005)
- Azouz Begag (2005-2006)

ISMaPP- Europe :

- Gianfranco Dell'Alba (2000-2001)
- Valéry Giscard d'Estaing (2001-2002)
- François-Xavier de Donnée (2002-2003)
- Danuta Hübner (2003-2004)
- Margot Wallström (2004-2005)
- Alvaro Gil-Robles (2005-2006)

◆ **Academic Team**

Expert Advisors :

- ISMaPP-France : Bernard Nicolaïeff
- ISMaPP-Europe : Sandro Gozi

Academic Advisors :

- ISMaPP-France : Chantal Quillet and Nicolas Tenzer
- ISMaPP-Europe : Mercedes Garcia and Benjamin Angel

Academic Coordination :

- President and Founder : Hervé Poulet
- Director of Studies : Laurence Lemouzy
- Scientific Director : Sandro Gozi, Deputy, Italian Parliament

Academic Administration :

- Head : Marie-Christine Mariaud
- External Relations : Julie Ballu
- Deputy for ISMaPP-Europe : Caroline Van der Linden

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